



AGENDA ITEM NO. 7C

Hengrove and Stockwood Neighbourhood Partnership 23rd January 2013

Report of: Aldo Rinaldi, Senior Public Art Officer, Bristol City Council Theresa Bergne & Jes Fernie Public Art Consultants

Title: Section 106 report – Public Art

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RECOMMENDATIONS

That the Neighbourhood Committee notes:

1. That the Art Steering Group have recently completed interviewing artists for three out of the four Future Perfect commissions, and are in the process of inviting proposals from the selected artists.
2. That in order to progress the 'Broadcast Commission', the consultants would like to proceed with the agreed appointment of an artist / producer to run this project, and that in order to do so we will require approval to commit the budget for this commission at £17,000 (Artist Fees £7,000 and a production Budget of £10,000).
3. To note that £1,000 was agreed by the Neighbourhood Committee at the October 2012 meeting for the Broadcast Commission

The Neighbourhood Committee agrees:

1. £16,000 is allocated and agreed by the Neighbourhood Committee for the Broadcast Commission

REPORT

1. After two rounds of interviews the Art Steering Group have completed interviewing artists for the Temporary, Permanent and Green Spaces commissions under the Future Perfect art programme. The Artists Matt Stokes, Nils Norman and David Thorpe are being invited to carry out research in order to put together proposals to the Art Steering Group and following that the Neighbourhood Committee at a future date.

2. The particular nature of the Broadcast Commission - the fact that the project is based within a secondary school, and subject to school term times suggests a different approach, and the consultants have drawn up a Job Description based on an artist being appointed by the Art Steering Group in time to commence work in Term 4 (from 18 February), with project delivery aimed before the end of Term 6 (by 24 July).

3. We would like to offer a fee of £7,000 (based on a rate of £200 per day for 36 days over six months), £1,000 of this fee has already been approved at the Partnership meeting on the 17 October, we are therefore requesting a further £6,000.

We are also requesting a project budget of £10,000 to cover the costs of specific broadcast training and mentoring for students and staff and production costs including broadcast licence, technical equipment and commissioning content.

APPENDIX ONE

Hengrove Park Public Art Programme – Job Description Broadcast Commission

Introduction

Future Perfect is an ambitious two-year programme of art commissions for the Hengrove area of south Bristol which began in February 2012 and will conclude in January 2014.

The programme is made up of five commissions, all of which will be realised in 2013. The theme for the programme is the future; a notional, fantastical future which embraces extraordinary possibilities and dreams.

Future Perfect is curated and developed by independent curator/commissioner team Theresa Bergne and Jes Fernie. The programme is part of a large-scale regeneration scheme spearheaded by Bristol City Council, funded through Section 106 funds (percent for art) raised from a number of developments at Hengrove Park and to mitigate the effect of the regeneration scheme in the area.

Context

Hengrove is four miles south of Bristol city centre with a population of 11,000. Mainly consisting of housing, the area is currently undergoing large-scale regeneration, with a number of new local amenities being built, including a hospital (South Bristol Community Hospital), secondary schools (Oasis Academy John Williams and Hengrove Skills Academy) and leisure centre (Hengrove Leisure Centre). The area is also home to one of the best film production spaces and location facilities in the UK, The Bottle Yard - a potential resource for artists working on *Future Perfect*.

A Neighbourhood Partnership has been established to enable residents to play an active role in the running and ongoing development of their neighbourhood. The Partnership is made up of residents, councilors, representatives of businesses and community groups local to Hengrove and Stockwood wards. The Neighbourhood Partnership allocates funds for *Future Perfect*.

This is the first public art programme run by the Council where funds have been devolved to a Neighbourhood Partnership with governance extended to members of the community.

Bristol City Council public art programme

The public art programme at Bristol City Council has developed a significant reputation for commissioning high quality public art programmes in the city which engage, inspire and intrigue. Recent projects include commissions for schools, hospitals and public spaces involving artists such as Tomás Saraceno, Anna Barriball, Mark Titchner and Steven Claydon. See <http://www.aprb.co.uk/> for more details.

Programme to date

In February 2013, Theresa and Jes embarked on a series of conversations with Hengrove residents which considered the broad sweep of possibilities offered under the term 'public art' and the potential for an art commissioning programme in Hengrove. These conversations gave the curators an opportunity to identify priorities in the area as well as scope potential partners and opportunities for collaborative work.

During this phase the curators organised eight public events which included tours, artists' talks, workshops and studio visits, involving Matt Stokes, a discussion on a project by Suzanne Lacey (University of Local Knowledge), a visit to Martino Gamper's studio in London and a tour of existing projects in Bristol.

To complement and extend this programme, Martino Gamper was commissioned to design a flexible display structure – an Archive of Ideas - to be used to communicate the Hengrove art programme to local residents. By taking residents through the commissioning process the aim was to pave the way for a greater understanding of the complexities, challenges, and range of pragmatic issues, as well as the excitement that comes with commissioning artists to make new work.

For more details of this phase of the programme please see the project blog at <http://hellohengrove.tumblr.com> and the *Future Perfect* art plan (available on request).

Aims of art commissioning programme

The curators are interested in the transformative potential of art; how art commissioning programmes can inspire as well as inform and affect the way that people view their lives, their neighbourhoods and their position in their community or the world. The type of artists we propose to work with will be interested in creating a space in which new things can happen, ideas can be expressed and the unknown can be explored.

We would like to commission a range of projects (from the temporary to the permanent), all of which create a legacy for Hengrove in some form, either through personal enrichment, skills development or infrastructure improvement.

We envisage that all five commissions will create a catalyst for communication amongst residents and the world beyond Hengrove; develop a space for reflection and future imagining; and contribute to the creation of an identity for Hengrove. Emphasis will be placed on the quality and depth of the engagement process rather than solely the end product.

Broadcast Commission

One of the five *Future Perfect* commissions is a broadcasting project involving 15 – 18 year olds who are resident in Hengrove. The ambition for this commission is to go beyond the straightforward radio format to embrace the fantastical, imaginative and extraordinary. There should be scope for development, partnerships and mentoring beyond Hengrove to encourage students to think beyond their immediate environment.

While this will involve a relatively small number of residents, the ambition is for the impact to be felt through broad dissemination (via broadcast) throughout the ward and beyond. This commission includes an opportunity to develop links between a local secondary school (Oasis Academy John Williams) and the surrounding community, inviting residents to contribute to, and collaborate on, programmes.

Training and skills development play an important part in this commission, equipping participating pupils with a body of skills (recording, editing, programming and collaborative working patterns) that are transferable in a future career.

Radio Producer

The radio producer will take on the curatorial overview of the broadcast project, be responsible for managing the training of staff and students at the Oasis Academy John Williams (by others), and devising audio content for broadcast via radio, internet and other mobile platforms. She will be responsible for generating ideas with the young people involved, and managing audience response after a programme has been aired. The producer will be required to use their network to make links with cultural and music groups within and beyond Hengrove, to draw upon the wide range of skills and activity currently taking place in the Bristol area.

The producer will work closely with the curatorial directors and engagement manager to develop an imaginative and participatory radio programme for Hengrove and assist in its delivery including:

- Devising training programmes for staff, students and residents, sourcing others to deliver training and managing the training programme;
- Generating and researching ideas for programmes based on ideas put forward by the young people involved in the project;
- Developing content, writing material for scripts, bulletins and links with the young people involved in the project;
- With the young people, sourcing potential contributors and interviewees (drawing on local resources such as Access to Music, the wider cultural infrastructure of Bristol, and artists participating in the Hengrove public art programme);
- With young people, selecting music and stories appropriate to the programme, the audience and the station - making links to the vibrant and diverse music scene in Bristol;
- Producing pre-production briefings for presenters, reporters, technical staff and other contributors;
- Managing the logistics of getting people, resources and equipment together to the right place at the right time;
- Undertaking editing, interviewing and reporting duties as necessary;
- Presenting programmes or managing presenters for both pre-recorded and recorded output;
- Checking that copyright issues are cleared and understanding media law;
- Converting text, graphics, video and audio files into other formats;
- Contributing to, and making use of, an archive of audio resources which can be re-used;
- Responding to audience feedback, passing on to the Curator Team as necessary;
- Producing and making use of user-generated content;
- Using technology such as Logic Pro for editing and production purposes;
- Advising on development of equipment, website, facebook, licence applications etc.;
- Ensuring that health and safety standards and CRB requirements are met;

Radio Output

The extent of radio broadcast is still to be determined and will evolve in response to the young people involved in the making of the programme and the Oasis Academy John Williams in line with what is realistic within the budget and timeframe.

It is our hope that the broadcast will fall into two phases:

Phase One

Training and development of broadcast skills at Oasis Academy John Williams. Generation of radio content to be produced in support of school curriculum and activities, to enable one hour of broadcast material weekly over an eight week period to be broadcast over the school website, and using the broadcast system at the school.

Phase Two

Generation of radio content based on interaction with the outside world – drawing on links with local cultural community to deliver broadcast material over radio and internet for 12 hours at a ‘listening event’.

Timetable

The appointed producer will be required to work closely with the school, in order to programme activity within the demanding and tightly scheduled school timetable.

The school terms run as follows:

Term 3: 7 January to 8 February

Term 4: 18 February to 22 March

Term 5: 8 April to 24 May

Term 6: 3 June to 24 July

Bearing this in mind we anticipate the timetable for delivery of the project to run as follows:

Term 3: Agree job description, Recruit and appoint radio producer.

Term 4: Carry out research with students and staff, create student group, explore links with local organisations and individuals, develop training programme and recruit trainers, research broadcast possibilities, apply for broadcast licence.

Term 5: Deliver training (2 hour x 7 weeks) and develop ideas for programmes with students, set up website.

Term 6: Deliver weekly broadcasts (on web) and work towards delivering one day listening event on 20 July (Saturday).

Fee:

A maximum fee of £7,000 is offered from mid February 2013 to end July 2013. This is based on a rate of £200 per day and approximately 35 days over six months, the number of days worked per week/month to be agreed in advance between the Producer and the Curators.

The post holder will be required to work from his/her own base, attending meetings at Field Art Projects, Bristol City Council and Hengrove when necessary.

S/he will be employed as a freelance consultant via a purchase order from BCC and will be responsible for paying his/her own tax.

It is desirable that the post holder lives in Bristol. Due to the nature of the programme out-of-office hours work will be necessary. It is preferably that the candidate will have their own car.

Budget

A budget of £10,000 exists. This has been provisionally broken down as follows:

£2,000 for training and mentoring/workshops

£8,000 for production/commissioning including

Licence (£2,000 for 28 days)

coverage map (£100)

website (£1,000)

mobile recording equipment (£1,000)

connection between studio and aerial (£1,000)
Commissioning Content (£2,900)

Recruitment process

Selection of the Radio Producer will be made through an interview at the Oasis Academy John Williams in Bristol, on the afternoon of Wednesday 30 January 2013.

Interested candidates should send through an expression of interest and CV to Theresa Bergne at theresabergne@fieldartprojects.com by 5pm on Wednesday 16 January 2013.

Further information

We have set up a blog to communicate to local people about the first phase (consultation) of the Hengrove art programme: www.hellohengrove.tumblr.com

Alternatively please email Theresa Bergne at the email address above.

Team members

Theresa Bergne is a Bristol-based curator who has over a decade of experience of working with public organisations, developers, architects and festivals. She has worked on high profile projects as a curator and programmer, such as the landmark art programme for Barts and the London's Breast Cancer Unit at the West Wing in London. Theresa also co-curated *Wonders of Weston*, a programme of temporary and permanent artworks, part of the national Sea Change initiative which aimed to support the revitalisation of British seaside towns. She spent twelve years running the public art programme for the Canary Wharf group as well as curating and producing a series of independent programmes and commissions.

www.fieldartprojects.com

Jes Fernie is an independent curator and writer based in Colchester. She works with galleries, architectural practices and public bodies on commissioning schemes, residency projects, publications and lecture programmes. She was director of the RSA Art for Architecture Scheme for six years and is the editor of *Two Minds: artists and architects in collaboration*, published by Black Dog Publishing. She has worked with a broad range of organisations including firstsite, Tate, Peer, Serpentine Gallery, Olympic Delivery Authority, University of Essex, St Paul's Cathedral and RCA. She is a member of high profile selection panels for grant schemes, public projects and gallery refurbishments. She writes regularly for the art and architecture press, organises and chairs events and gives lectures to a range of specialists and the general public.

www.jesfernie.com

Jo Plimmer has seventeen years experience of working across arts, community, health and heritage sectors. Most recently the co-ordinator for Rook Lane Arts Trust in Frome, she has also worked across a range of public art projects within Local Authorities and Health Care Trusts in Gloucestershire, Somerset, BANES and Bristol. Committed to the importance of creativity in learning through life, she is also one of the founder / directors of Break 3: devising and developing arts-led learning initiatives to support core learning for children, families and schools.